

Executive Coaching

Targeted coaching that builds the leadership capability to drive superior operating performance

Product Overview

JRA Executive Coaching is a practical, advisory coaching offering for senior leaders—from first-time executives through CEOs—who are operating in complex, high-stakes roles. The coaching is grounded in real business context and focused on helping leaders translate insight into action that improves decision quality, execution, and leadership impact.

Often delivered as a follow-on to the **Executive Readiness Assessment** or **Leadership Impact Snapshot**, the coaching builds directly on objective insight into how the leader shows up, where they are strong, and where focused change will most improve performance. This is not a purely reflective coaching model. Leaders receive direct perspective, practical guidance, and proven tools informed by real operating experience.

The approach is shaped by decades of leadership experience, including serving as an Officer at GE and as a member of the Management Committee of Rockefeller Capital Management.

How the Engagement Works:

- **Context and Goal Alignment**
Clear alignment on role expectations, business priorities, and coaching objectives.
- **Structured Coaching Sessions**
Regular, focused conversations centered on real leadership challenges and decisions.
- **Application and Adjustment**
Emphasis on applying insights in real time and adjusting as conditions evolve.

The Outcome

JRA Executive Coaching strengthens a leader's ability to perform at their current level and prepare for what's next. Leaders gain greater clarity, make better decisions, and increase their leadership impact—resulting in stronger execution and improved operating performance.